

## AsiaFIN Holdings Corp (OTCQB:ASFH), Market Exploration Qatar



Kuala Lumpur, August 14, 2023 – [AsiaFIN Holdings Corp](#), (OTCQB: ASFH), a leading fintech financial ecosystem enabler, is pleased to announce that it recently completed a market exploration visit to Qatar, which has close economic ties with Malaysia and close cultural, economic and political ties with Saudi Arabia, also a market of interest to AsiaFIN.

Our recently completed Qatar market exploration visit allowed us to experience first-hand the country's established economic, historical and cultural ties with Malaysia and increasing economic and political cooperation since 2021 with neighboring Middle East market, Saudi Arabia, in which we also recently completed a market exploration.

Our market exploration of Qatar lead us to conclude that there are natural commercial opportunities in this market for AsiaFIN's payments processing automation and AI solutions. There may also be synergies for AsiaFIN with the neighboring Saudi market.

During 2023 there has been significant trade growth between Qatar and Malaysia including investment cooperation, strategic partnerships encouraging SME collaboration and overlaps and links in the two countries national visions. Qatar's GDP in 2022 exceeded US\$ 850 billion, its population is over 2.6m people.

CEO KC Wong said "During our market exploration visit to Qatar we met several key contacts and potential partners that lead me to conclude that Qatar would be an attractive natural and logical extension to our market entry plans for our payment processing and AI products and services with an attractive potential business triangulation between Qatar, Malaysia and Saudi Arabia".

### **About AsiaFIN Holdings Corp**

AsiaFIN Holdings Corp. (OTCQB: ASFH), a US listed, Nevada, USA Corporation, operates through its wholly owned Malaysia, Hong Kong and newly acquired StarFIN Holdings Ltd subsidiaries. AsiaFIN's mission is to become the "financial ecosystem enabler" through its solutions in Payment Processing; Regulatory Technology (REGTECH) Robotic; Process Automation (RPA) and system integration services. AsiaFIN provides services to over 100 corporate clients in the Asia region including Malaysia, Myanmar, the Philippines, Indonesia, Bangladesh, Pakistan, Thailand and Singapore. AsiaFIN's clients are banks, corporates, other merchants and entrepreneurs in Asia. For further information regarding the company, please visit <https://asiafingroup.com>

**[CONTINUES BELOW]**

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