

## **AsiaFIN Holdings Corp (OTCQB:ASFH), Attends Trade Mission with MDEC in Melbourne and Sydney 20<sup>th</sup> – 22<sup>nd</sup> September 2023**



Kuala Lumpur, 23<sup>rd</sup> September, 2023, – [AsiaFIN Holdings Corp](#),(OTCQB: ASFH), a leading fintech financial ecosystem enabler, is pleased to announce that it attended the Trade mission of the Malaysia Digital Economy Corporation (MDEC) in Melbourne and Sydney from 20<sup>th</sup> – 22<sup>nd</sup> September 2023.

The Australia Trade mission is organized and run by the Malaysian government agency, the Ministry of Communications and Multimedia (MDEC). MDEC is an exploratory mission to connect Malaysian businesses with their Australian counterparts and to promote Malaysia as an investment friendly country. The missions include visits to start-up incubator centers and prominent Fintech companies in both Melbourne and Sydney.

AsiaFIN CEO, KC Wong said “In my view this is an excellent opportunity to promote the skills and attributes of AsiaFIN within Fintech to an audience outside our home ASEAN market through the organizational structure of a Malaysian government agency. Attending events such as the MDEC trade mission to Australia is a part of our journey for entry and expansion into western markets.”

### **About AsiaFIN Holdings Corp**

AsiaFIN Holdings Corp. (OTCQB: ASFH), a US listed, Nevada, USA Corporation, operates through its wholly owned Malaysia, Hong Kong and newly acquired StarFIN Holdings Ltd subsidiaries. AsiaFIN's mission is to become the “financial ecosystem enabler” through its solutions in Payment Processing; Regulatory Technology (REGTECH) Robotic; Process Automation (RPA) and system integration services. AsiaFIN provides services to over 100 corporate clients in the Asia region including Malaysia, Myanmar, the Philippines, Indonesia, Bangladesh, Pakistan, Thailand and Singapore. AsiaFIN’s clients are banks, corporates, other merchants and entrepreneurs in Asia. For further information regarding the company, please visit <https://asiafingroup.com>

### **Investors**

#### **AsiaFIN Holdings Corp. (OTCQB: ASFH)**

KC Wong, Chief Executive Officer

[investors.relations@asiafingroup.com](mailto:investors.relations@asiafingroup.com)

### **Media**

#### **AsiaFIN Holdings Corp. (OTCQB: ASFH)**

KC Wong, Chief Executive Officer

[media@asiafingroup.com](mailto:media@asiafingroup.com)

**- ENDS -**